



 **RIGIFS**

*Company
Profile*



COMPANY OVERVIEW:

Arigifs is a cutting-edge platform dedicated to enhancing digital communication through an extensive and diverse library of GIFs. We focus on providing users with a seamless, fun, and engaging experience by curating high-quality, relatable GIF content while offering businesses and advertisers innovative ways to reach their target audience.



With integrations across various platforms, Arigifs empowers users to express themselves creatively and allows brands to engage audiences through interactive and branded content.

VISION STATEMENT:



To be the world's leading GIF platform, connecting people and brands through creative and engaging visual content, while driving innovative monetization strategies, using block chain technology to enhance authenticity and a structured ad system.



MISSION STATEMENT:

At Arigifs, our mission is to enhance global communication by offering a robust GIF library that sparks creativity and emotion while empowering brands with dynamic advertising and distribution solutions. We aim to revolutionize digital expression through our platform's seamless integration across social media, messaging apps, and websites.

CORE VALUES:

We foster a culture that values innovation and creativity, empowering users to express themselves through our content.

Creativity:



Engagement:



We are dedicated to building an engaged community of users and fostering interactive experiences with brands.

We believe in making GIFs easily accessible across various platforms and devices.

Accessibility:



Collaboration:



We thrive on building mutually beneficial relationships with brands, developers, and platforms.

We aim for the highest quality in our content, partnerships, and user experiences.

Excellence:



TARGET MARKET:

Consumers:



Social media users, messaging app users, content creators, and influencers looking for engaging GIFs.

Companies seeking dynamic advertising opportunities, branded content, and user engagement.



Brands & Advertisers:

Developers & Businesses:



Platforms and app developers looking to enhance user experiences by integrating GIF search capabilities.



TEAM:



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Founder & C.E.O



Charles Omondi,
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Magame Luvai,
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Cynthia Kiarie,
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