****

**Knight Castle & King**

Corporate venture studios

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Founder Profile**

**About Geekomba.**

We are an innovative startup incubated under the Knight Castle & King venture studio. We are poised to redefine the boundaries of experiential marketing. Our mission is to create immersive and memorable brand experiences that captivate audiences and foster deep connections between brands and their customers. KCK is looking for a visionary Founder to join our cohort of Enterprenuers in residence( EIR) who will have the chance to co-create this startup with a view of becoming equity owners.

**Role Overview:**

As a Founder of our experiential marketing startup, you will be the driving force behind our strategic direction, growth, and overall success. You will be responsible for developing and executing our business plan, building a talented team, and establishing partnerships that enhance our capabilities and reach. Your leadership, creativity, and entrepreneurial spirit will be pivotal in shaping the future of the company. The role is non-slaried but based on a vesting agreement where equity will be allocated against vesting milestones.

**Key Responsibilities:**

1. **Strategic Vision and Leadership:**
   * Define and communicate the company's vision, mission, and strategic goals.
   * Lead the development and execution of a comprehensive business plan.
   * Foster a culture of innovation, collaboration, and excellence within the organization.
2. **Business Development:**
   * Identify and pursue new business opportunities and revenue streams.
   * Establish and maintain relationships with key clients, industry influencers, and partners.
   * Oversee the creation of tailored experiential marketing solutions for clients.
3. **Team Building and Management:**
   * Recruit, develop, and retain a high-performing team passionate about experiential marketing.
   * Cultivate a positive and inclusive workplace culture that encourages creativity and growth.
   * Provide mentorship, guidance, and support to team members.
4. **Financial Oversight:**
   * Manage budgeting, forecasting, and financial planning to ensure sustainable growth and profitability.
   * Monitor financial performance and implement strategies to optimize resources.
   * Secure funding and investment to support business operations and expansion.
5. **Marketing and Brand Building:**
   * Develop and execute marketing strategies that enhance brand visibility and reputation.
   * Advocate for the company's brand and vision through public speaking, media appearances, and networking.
   * Oversee the development of marketing materials and digital content.
6. **Innovation and Industry Leadership:**
   * Stay informed of industry trends, emerging technologies, and competitive landscapes.
   * Drive the development of unique and cutting-edge experiential marketing solutions.
   * Position the company as a thought leader in the experiential marketing space.

**Qualifications:**

* Proven experience in marketing, business leadership, or entrepreneurship, with a focus on experiential marketing or a related field.
* Strong strategic thinking and business acumen, with a track record of successful business growth and development.
* Excellent leadership, communication, and interpersonal skills.
* Creative thinker with a passion for innovation and problem-solving.
* Ability to thrive in a dynamic, fast-paced startup environment.
* Demonstrated ability to build and maintain relationships with diverse stakeholders.
* Bachelor's degree in Marketing, Business Administration, or a related field (MBA preferred).

**Why Join Us:**

This is a unique opportunity to lead a burgeoning startup in a dynamic industry. As a Founder, you will have the freedom to shape the company's future, drive innovation, and create impactful experiences for top-tier brands. If you are a visionary leader with a passion for experiential marketing and entrepreneurship, we invite you to join us on this exciting journey.

**Application Process:**

 Please submit your resume, a cover letter detailing your vision for experiential marketing, and any relevant portfolio or case studies to trough:

[www.Kclglobal.net](http://www.Kclglobal.net).