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Pioneering the Future of Artificial Intelligence

Kenoobi AI is a leading AI brand under Kenoobi Group Limited, dedicated to unifying the worlds of data, computing and cloud.



KENOObI AI OVERVIEW

- Our vision is to revolutionize AI by providing innovative solutions that empower businesses to work smarter, easier, and better.
- We leverage our proprietary Kenoobi Decision Engine, an advanced AI model network that revolutionizes decision-making by using artificial neural networks and machine learning techniques.
- Our solutions translate into increased productivity, improved decision-making, and enhanced competitiveness for our clients.

THE PROBLEM

In today's hyper-connected and ultra-competitive business landscape, staying updated with the latest news and trends is not an option; it's a necessity. With a deluge of data being produced every second, businesses are more than ever in need of comprehensive, real-time news insights to make informed strategic decisions. The current landscape, however, does not adequately meet this need. The critical challenges that businesses are facing include:

Information Overload

With the sheer volume of news available, it's becoming increasingly difficult to sift through the noise and get to what's truly important.

Lack of Real-Time Insights

Existing news collection and analysis systems often lag behind, making it difficult to gain timely insights. By the time pertinent information is extracted and analysed, opportunities could be lost.

Limited Contextual Understanding

Traditional solutions lack the ability to accurately determine relevance and implement effective prioritization. Thus, businesses end up spending time on irrelevant information.

Inefficient Decision-Making

With existing systems unable to convert raw data into actionable insights promptly, it diminishes the decision-making value this information holds.

A background image of a robot with a blue and gold head and torso, holding and reading a newspaper. The robot's face is partially obscured by a dark blue overlay. The newspaper has some text and images, including the words "DEARNDORCHTTE DOA".

OUR SOLUTION

Flagship Product - News Strategy

News Strategy is our flagship product designed to transform how businesses access, understand, and utilize news data in real-time.

01.

Inspiration

We consider News Strategy as our cornerstone product because of its high relevance and potential in today's data-driven business landscape.

02.

How it Works

News Strategy harnesses the power of our Kenobi Decision Engine to mine various news sources, extract vital insights, and prioritize pertinent information using relevance scoring. From potential risks to opportunities, it provides comprehensive, real-time news analysis and interpretation.

MVP Complete

We've successfully developed a fully-functional minimum viable product (MVP) that outputs real-time news insights and allows for effective decision-making.

Use Case

For instance, imagine a business planning expansion in Kenya. With News Strategy, they can access real-time updates regarding economic conditions, political stability, local business news etc., enabling them to make informed decisions promptly and accurately.

Kenya President Demo

News Strategy mines real-time data for the President of Kenya from diverse news sources. The platform analyzes political headlines, policy changes, foreign relations, and more, providing stakeholders with comprehensive insights. It helped businesses understand potential policy impacts, assess risks, and identify opportunities in real-time.

KCB Bank Demo

From financial reports to market updates, News Strategy is able to extract, analyze, and categorize relevant data streamlining the decision-making process for KCB stakeholders. By highlighting key trends, upcoming regulations, and competitive analysis, we empowered users to make well-informed strategic decisions.

Progress

DEMO/ TRACTION

Links

<https://ai.kenoobi.com/news/kcb>

<https://ai.kenoobi.com/news/ruto>

The above demos are live and real time.

TECHNOLOGY/ INFRASTRUCTURE

Completely maintain mission-critical expertise without cross-unit human capital. Progressively seize empowered markets through diverse web services.

Decision Engine

It is a cutting-edge AI model network designed and developed by us. It acts as a technological backbone supporting all our product offerings, including our flagship product, News Strategy.

Benefits

Our Kenobi Decision Engine's uniqueness lies in its ability to revolutionize decision-making by leveraging advanced artificial neural networks and machine learning techniques. The engine analyzes large volumes of data, identifies patterns, learns from experience, and delivers real-time insights, thereby making it a powerful ally in the decision-making process.

Machine Learning Techniques

We employ various sophisticated machine learning techniques for predictive analysis, pattern recognition, and anomaly detection. These techniques aid in data classification, forecast generation, and risk assessment - ensuring highly accurate, insightful, and actionable outcomes.

Artificial Neural Networks

We've configured our AI models to mimic human brain's mechanism to process information - essentially, our artificial neural networks. These networks can learn and adapt over time, continuously improving their capability to deliver more accurate, relevant, and timely insights..



THE PRIMARY TARGET MARKET FOR NEWS STRATEGY INCLUDES FIRMS THAT
RELY HEAVILY ON TIMELY AND ACCURATE NEWS INSIGHTS.



MARKET ANALYSIS

\$2.5B

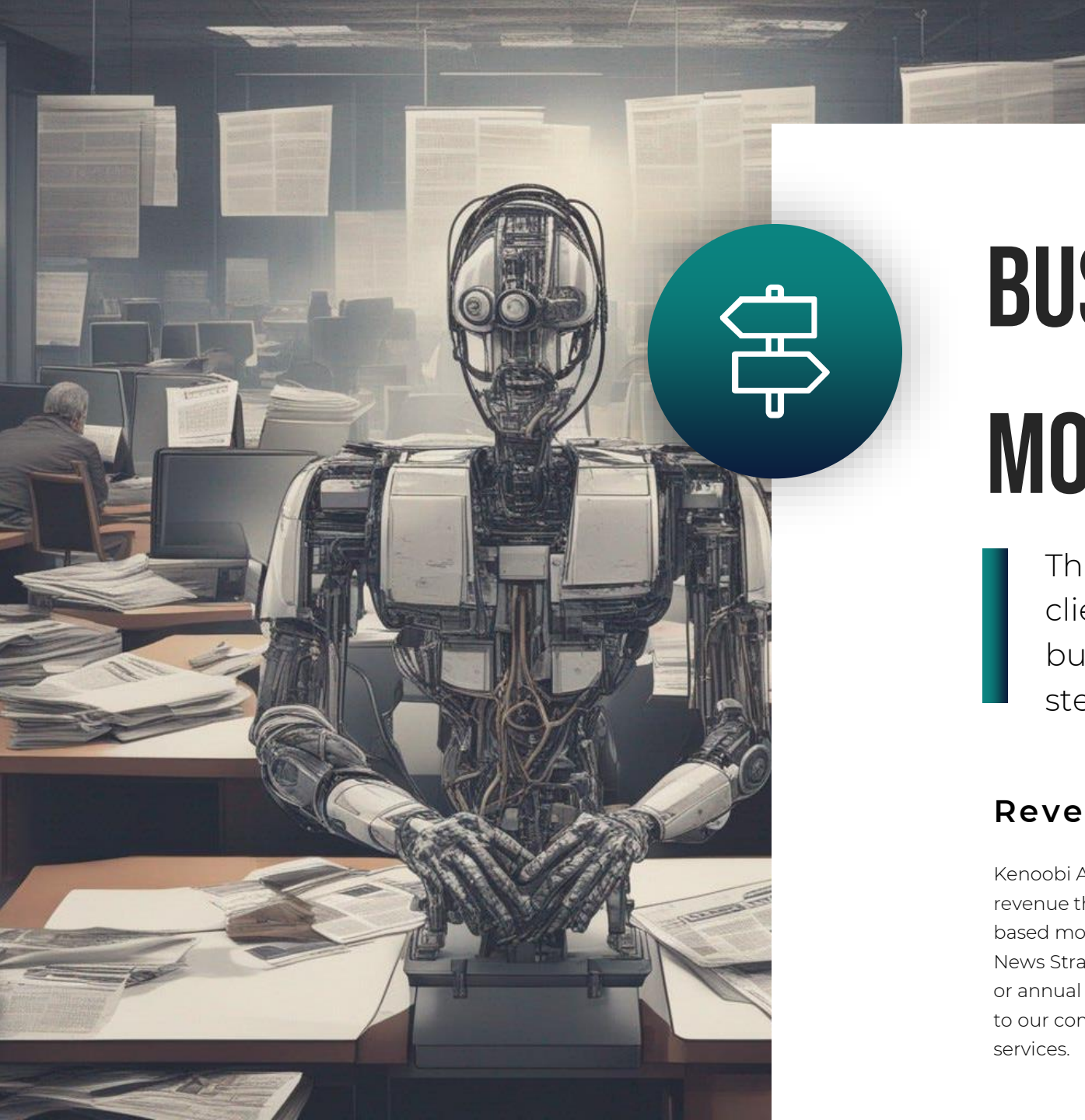
The global Media Monitoring Tools market was valued at USD 2.5B in 2022 and is anticipated to reach USD 4.6B by 2029, witnessing a CAGR of 10.9% during the forecast period 2023-2029.

TARGET

The primary target market for News Strategy includes investment firms, banking and financial institutions, news agencies, market research firms, and public relations agencies that rely heavily on timely and accurate news insights.

ADVANTAGE

Compared to competitor products, News Strategy stands out due to its real-time information delivery, superior speed, user-friendly interface, and cost-effectiveness. The integration of our unique Kenobi Decision Engine also offers a significant competitive edge, promising more accurate and contextual insights for informed decision-making.



BUSINESS MODEL

Through focusing on high-end corporate clients initially and expanding to other businesses gradually, we expect to build a steady revenue stream.

Revenue Model

Kenoobi AI primarily generates revenue through the subscription-based model. Clients subscribe to our News Strategy platform on a monthly or annual basis granting them access to our complete news analysis services.

Pricing Strategy

Our pricing strategy is designed to provide maximum value to our clients while ensuring sustainable growth for us. We offer various tiers tailored to meet the varying needs of different businesses, ensuring broad appeal.

Source: Author's calculations.

Future

Upon establishing a solid customer base among high-end corporates, we plan to extend our marketing efforts to encompass businesses of varying sizes across multiple sectors. We will continually improve our marketing strategies based on customer feedback and market trends to ensure optimal reach and increasing client conversions.

KEY TEAM



Allan Mukhwana - Product

With an extensive background in Software Engineering, Allan directs the strategic decisions of Kenoobi AI. His deep understanding of entrepreneurship fuels the growth of the company while his product development expertise ensures continuous innovation.



Diana Ayuma – Sales / Marketing

A pro in sales and marketing, Diana spearheads our efforts to get Kenoobi AI into the market and establishes our brand presence. Her strategic planning and execution ensure we reach our target audience effectively.



Richard Omollo - Infrastructure

Responsible for the infrastructure of Kenoobi AI, Richard ensures that all technical aspects of our products are top-notch. His experience in maintaining and upgrading intricate tech infrastructures is instrumental in our product delivery.



Kelvin Mukhwana - HR

Heading our human capital operations, Kelvin brings valuable experience in talent acquisition and management. His focus is on building a strong, motivated team that propels Kenoobi AI to new heights.

FINANCIAL PROJECTIONS

Through focusing on high-end corporate clients initially and expanding to other businesses gradually, we expect to build a steady revenue stream. Our strategy is to reinvest profits for product enhancement and market expansion, setting us on a steady path towards a vibrant financial future.

Financial Forecast - Towards Profitability

01.

Current Financial Status

Like many early-stage ventures, Kenoobi AI is currently working through cashflow challenges. However, with strategic planning and cost management, the situation is steadily improving.

02.

Projected Revenues and Growth

We are confident to turn the corner soon. Based on our market analysis, strategic pricing, and current acquisition rate, we forecast profitability by the third month of operations.

INVESTMENT ASK

Investment Sought

We're seeking an investment of \$100,000 to propel Kenoobi AI forward and accelerate our market penetration efforts.

Use of Funds:

The capital will be used strategically to drive growth and improve our flagship product, News Strategy, focusing on two key areas:

- Sales and Marketing: A prominent portion of the funds will be directed towards expanding our marketing efforts, reaching out to more potential customers, and bolstering our brand presence. This includes investing in marketing tools, campaigns, and enhancing our sales workforce.
- Product Improvements: We also plan to streamline and enhance the features of News Strategy, ensuring we stay at the forefront of innovation and meet our customers' evolving needs. This involves investing in R&D, improving the functionality of Kenoobi Decision Engine, and further improving the product's UI/UX based on user feedback.

OTHER KENOABI AI PRODUCTS

Each of these innovative products showcases our dedication to harnessing AI to empower businesses, improving efficiency, enhancing decision-making capabilities, and bolstering overall operational efficacy.

01.

"Humanlike Voices": A high-quality voice generation tool that leverages state-of-the-art neural network techniques. It converts input text into natural, human-like voiceovers - easing content production and enhancing user experiences.

02.

"Artworx AI": A smart art generation tool powered by AI. It quickly and accurately transforms your art requests into stunning AI-generated visuals, making it an invaluable asset in marketing and branding.

03.

"Image Upscaler": This robust tool utilizes AI technology to restore and enhance image quality. From restoring old images to boosting graphic details, it effortlessly improves the visual impact of your digital assets.

04.

"Color Revive": A color restoration tool that brings new life to old and faded images. Leveraging advanced AI-driven technology, it swiftly revamps black and white or color-depleted images, making them vibrant and visually appealing.

CONTACT INFO

Our Address

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Office Hours

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